



Marketing & Creative
solutions for your business

We care about the success of your business.

We focus on finding the solution that grows your business and brand.

We help you stand out, get a competitive edge and find a new audience.

strategy.
marketing.
design.

Torn Marketing encompasses experienced marketers, business analysts, designers and developers with an understanding of corporate and SME businesses from various industries.

Focused on practical, measurable business outcomes, our team can provide solutions that fit with your marketing goals. We plan, create and execute campaigns in both digital and print.

We pride ourselves in applying our industry leading, proven marketing solutions for your business.



Marketing solutions

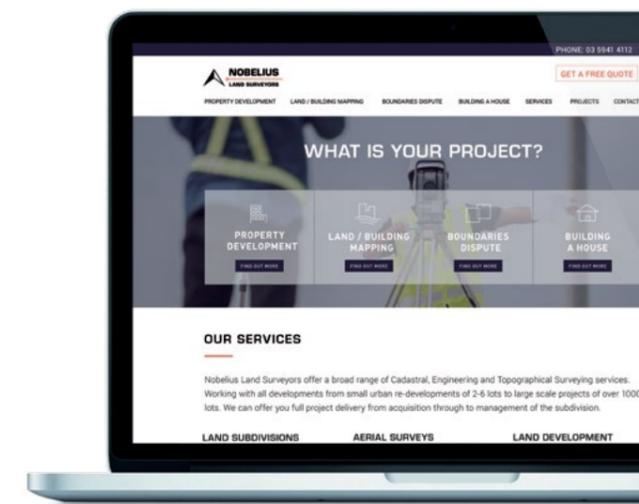
We aim to provide a solution to meet your specific business needs, not just ad-hoc services. Industry experience with market-leading home builders and property developers means our team knows how to make a marketing team work at its best.

Developing a marketing strategy, campaign execution or acting as your virtual marketing department – Torn Marketing has a service to assist your business.

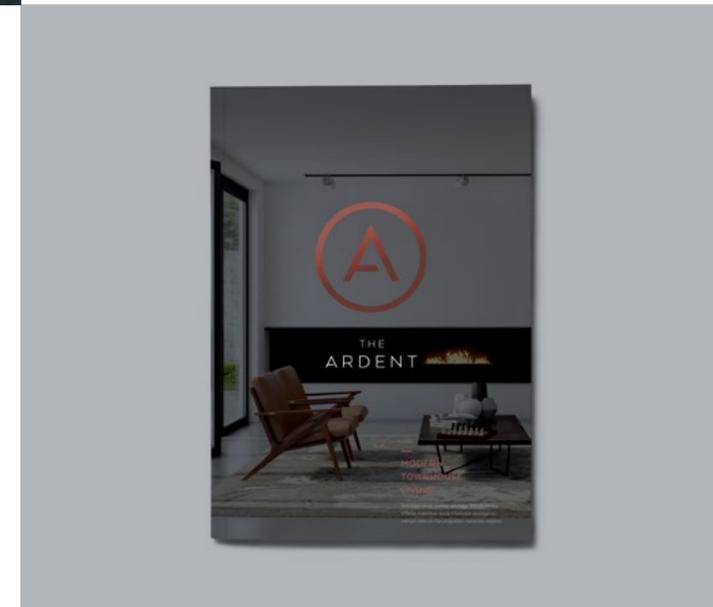
We offer the full suite of marketing and design services to help you meet your objectives including:

- Marketing strategy & planning
- Design & branding
- Website design & development
- Digital marketing & Social media management
- Execution of marketing campaigns.

We create strong authentic brands and campaigns that embody your success as a business.

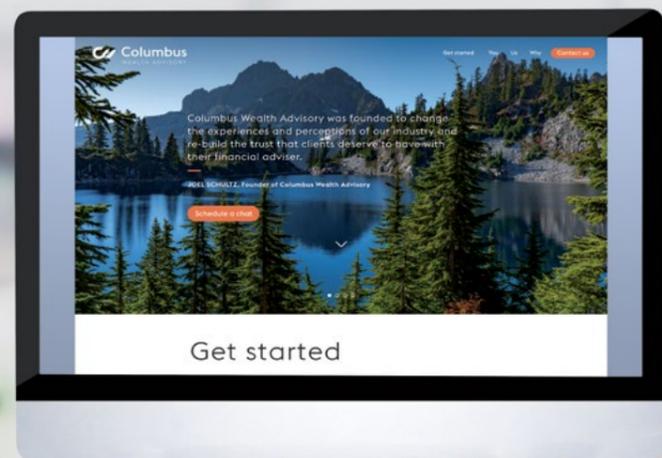


We provide a solution from the simple to the complex projects across any medium.



We work with a range of companies across several different industries to help improve their marketing performance. We've helped plan project launches including brand or logo design, website design and digital marketing, to packaging, outdoor and print advertising.

Careful focus is given to achieving your business goals that ultimately give your customer confidence in your project.



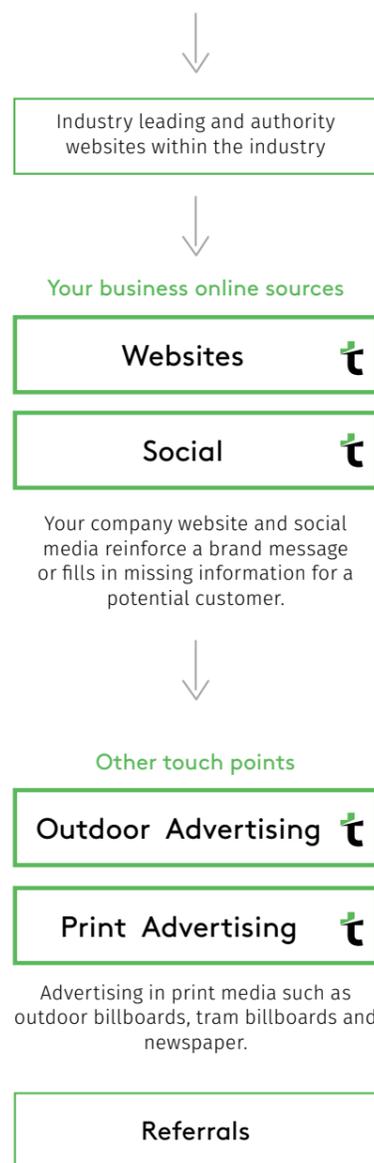
We understand the customer

Our experience working with marketing and sales over the years means we understand the customer journey from beginning to end. The flow chart below shows how our services can fit within the customer cycle to increase your audience and conversions.

 Indicates where Torn Marketing can provide services

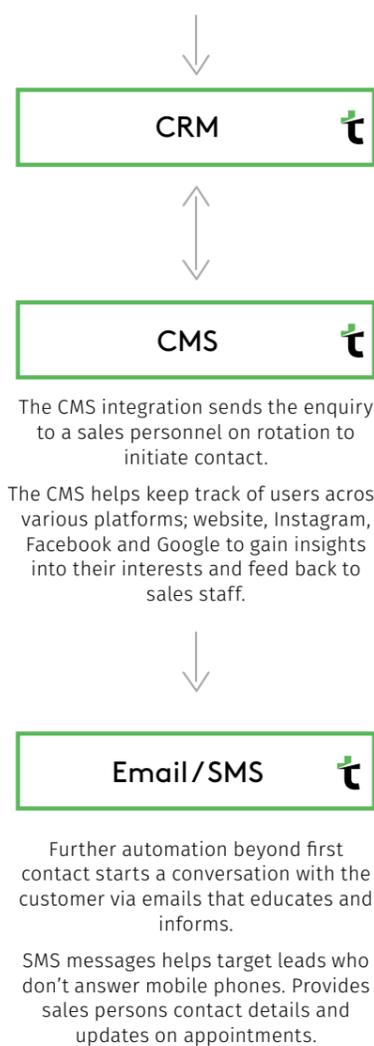
Customer's Research Phase

Every potential customer undertakes research, mostly via the web to gain trust, educate themselves and compare offers and products.



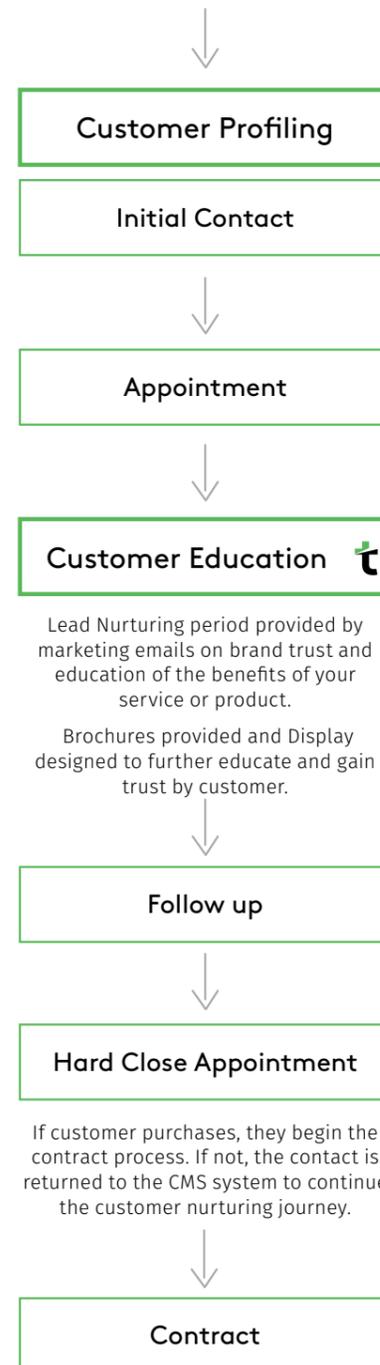
Customer Relationship Phase

A potential customer makes an enquiry via a your website which enters the CRM system.



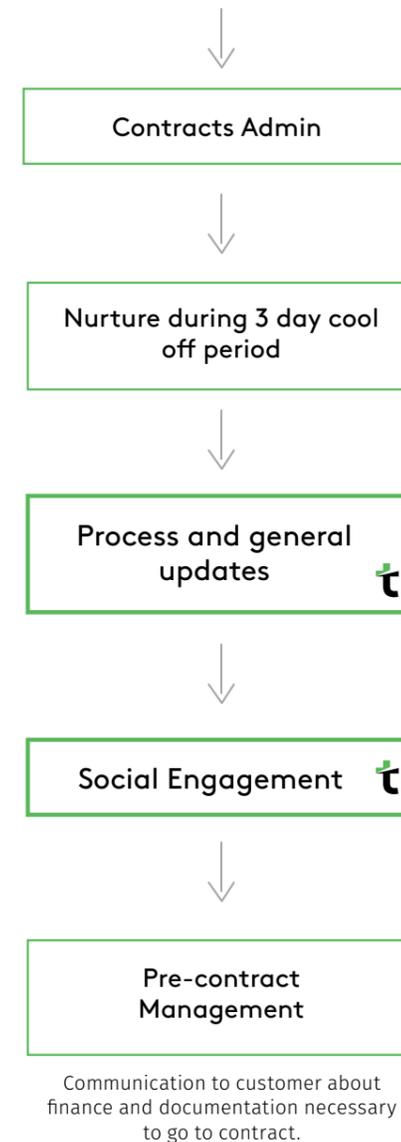
Customer's Decision Phase

Once a lead is entered in the CMS sales can keep track of the progress to a decision phase.



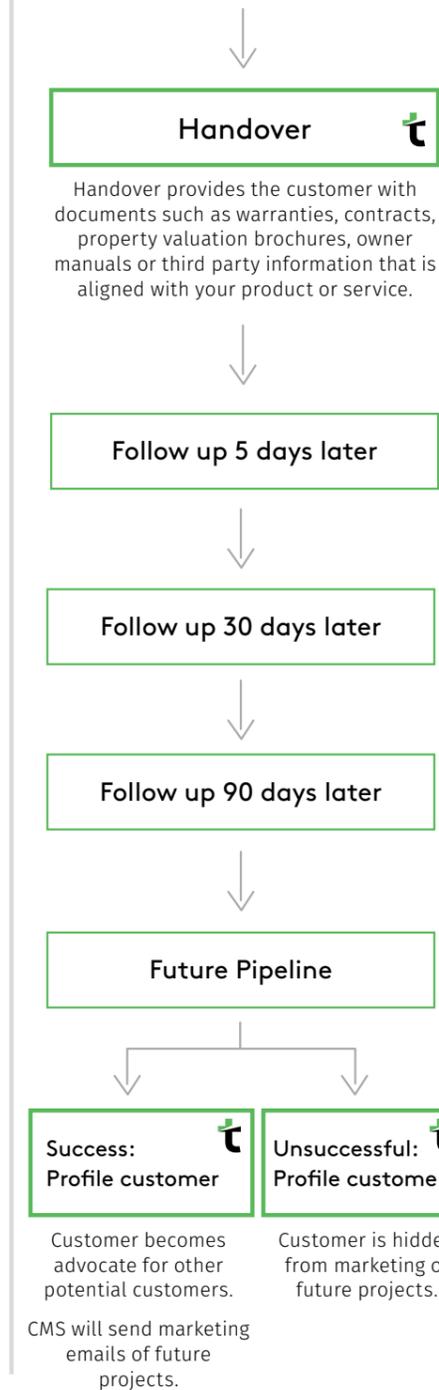
Customer's Purchasing Phase

Post decision phase enters customer purchase phase.



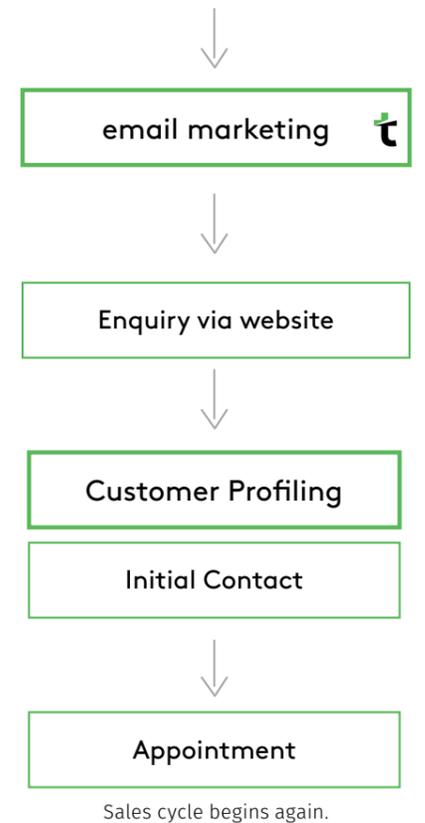
Customer's Success Phase

The customer's success phase is assisted with material such as information, warranty and instructional brochures.



Customer resale or re-engagement

Based on customers data in the CMS they can be re-engaged when new products and services become available.





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